



Thomas International
HR Summit, World Trade Centre, Dubai, UAE

Case Study



Thomas is the largest privately owned global provider of people assessment tools and the only provider with bespoke Education and Sport divisions.

Established in the year 1981, the company has used years of research which drives powerful results and helps its customers to recruit, retain, develop, lead and enhance their most important asset — the people.



Direct and Effective Brand Communication through Compelling Exhibition Stand

The Challenge

- As a first-time exhibitor, Thomas International was specifically looking for a rental solution with complete project management
- The main challenge was to offer an exhibition stand that matched up to the client's business standards
- Owing to the high expectations of the client, we had to strive our best to deliver best possible exhibition stand designs

The Solution

- We offered an all-inclusive rental exhibition stand
- End-to-end services meticulously delivered
- Consultative approach
- Skilful project management assisted in a worthwhile show experience

The Result

A successful show at HR Summit and high visitor's footfall recorded at the exhibition stand

Client Speak

“ Thank you for the great service by the team of EDS Middle East. We appreciate the meticulous work that was delivered to us within the strict timeline. Looking forward to partner in the future too.”

A comprehensive brand experience & visitor engagement discovered at HR Summit

