



**MenalTech**  
**HR Summit, World Trade Centre, Dubai, UAE**  
Case Study



## Reusable modular exhibition solution for a hassle-free show experience

### The Challenge

- A frequent exhibitor, MenalTech was scouting for an exhibition solution that could be reused for multiple shows
- A high return on investment was a must
- The client was specifically looking for a portable modular exhibition stand that was easy to handle and setup

### The Solution

- A comprehensive portable modular exhibition stand was offered
- The pre-engineered parts of the system ensured tool-less and easy installation
- A dedicated project management team along with the modular solution ensured hassle-free shows

### The Result

Multiple exhibition participations with the same modular solution offered a high return on investment

### Client Speak

“ Initially we were a little worried for the budget but the modular exhibition solution by EDS Middle East helped us in investing in the right place. Thank you for the constant support and show services ”

**A high return on investment acquired by MenalTech through modular exhibition solution**



Founded in 2003, MenalTech specializes in the development and provisioning of Human Capital Information Systems to both public and private organizations. MenalTech's comprehensive HCIS addresses the latest statutory and legislative requirements and helps organizations implement best practices in HR functions including Recruitment & Selection, Training & Development, Appraisal, Succession Planning, and much more.