

Fast Paced Mall Promotion for Martiderm

Martiderm is an ISO 22.7.16 certified company that manufactures and sells its own line of cosmetic skin care products. Based out of Spain, they're known for their unique formula and expertise in cosmetic dermatology. They approached Expo Display Service to design a kiosk for promoting their brand at Mushrif mall in Abu Dhabi.



Martiderm required a solution to address the logistical problem of storage and kiosk set-up before and after the event had concluded. Expo Display Service provided a kiosk with the following:

- **Local warehousing and transportation services for kiosk components to and from the mall.**
- **Installation and dismantling service for the kiosk was done under an hour as per mall regulations.**
- **Clean installation and dismantling of kiosk with zero wet work which is typical required for malls.**
- **Kiosk was built on a raised platform for efficient routing of wires and cables to ensure a clean, professional look.**
- **In-lit showcase designed to display their products.**



MartiDerm was satisfied with the European quality of our brand activation kit as well as the look of the portable kiosk.